

PUBLIC NOTICE Nº 01/2026 - EN



SELO E TRÓFEU MURIQUINHO MUSEUS ANTIRRACISTAS

Realização:

Apoio Financeiro:

Parcerias:

ICOM International
Council
of Museums
Brasil



ICOM International
Council
of Museums

IPN SÍTIO
ARQUEOLÓGICO
MUSEU MEMORIAL

ICOM

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DE MUSEUS
LAC





PUBLIC NOTICE Nº. 01/2026- EN

Muriquinho Seal and Trophy for Anti-Racist Museums

PRODUCED BY: ICOM Brazil Anti-Racist Standing Committee and Rede Museologia Kilombola - RMK.

FINANCIAL SUPPORT: Strategic Allocation Review Committee (SAREC), International Council of Museums (ICOM).

PARTNERSHIPS: Instituto de Pesquisa e Memória Pretos Novos – IPN, ICOM Regional Alliance for Latin America and the Caribbean (ICOM LAC) and Museums Association of the Caribbean (MAC).

SCOPE: Brazil, Latin America and the Caribbean.

1. OBJECT AND JUSTIFICATION

1.1. This Call for Proposals aims to select and recognise museums, memorials and sites of conscience located in Brazil and in countries of Latin America and the Caribbean that demonstrate effective, consistent, and structural actions in combating racism, eliminating racial discrimination, and promoting equity in their institutional practices, as well as in reducing gender and sexuality discrimination.

1.2. The selected institutions will receive the Muriquinho Trophy for Anti-Racist Museums (a symbolic honour of recognition) and certification with the Anti-Racist Museums Seal.

1.3. The initiative is funded with international resources from the SAREC/ICOM committee and constitutes a framework for transformation aimed at reparation and strengthening the process of decolonisation as well as counter-colonisation¹ of museum institutions in Brazil, Latin America, and the Caribbean.

2. ELIGIBILITY CRITERIA (WHO CAN PARTICIPATE)

2.1. Public, private, community, indigenous, quilombola, or territorially based museum institutions, formally constituted or with proven public existence for more than 2 (two) years, located in a Brazilian territory or in any country in Latin America and the Caribbean, may register.

2.2. Participation is prohibited for institutions that:

¹ The term counter-colonisation is used here as a translation of the Portuguese concept *contracolonização*, developed by the Brazilian Quilombola thinker Antônio Bispo dos Santos (Nêgo Bispo). Unlike anti-colonization, which generally refers to political resistance against colonial domination and its structures, counter-colonization emphasizes the active affirmation and continuity of Indigenous and Quilombola ways of life, grounded in their own cosmologies, territorialities, and ancestral knowledge. Rather than reacting to colonialism within its own conceptual framework, it affirms autonomous modes of existence that were never fully subsumed by colonial logic.

- Have a history of or convictions for practices of racial discrimination or violation of human rights;
- Have members of the Evaluation Committee for this Call for Proposals on their staff.

Evaluation dimensions (Structural axes)

The applicant institutions will be evaluated based on the effective actions implemented in the following evaluation areas:

Axis of Assessment	Expected Indicators
1. Governance, Management and Ethnic-Racial Equity.	Presence of LGBTQIAPN+ individuals, Black people, Indigenous people, and people from traditional communities in decision-making positions, boards, and technical coordination roles with an active voice.
2. Curatorship, Collection and Research.	Safeguarding, researching and disseminating responsibly, critiquing the Eurocentrism present in the treatment of data in the curatorial and archiving process, building practices of decolonisation and counter-colonisation of Afro-diasporic, Indigenous, and LGBTQIAPN+ histories and cultures.
3. Cultural Mediation, Educational Activities and Accessibility.	The existence of continuous best pedagogical practices to combat and confront racism, gender and sexuality discrimination, combined with the promotion of accessibility for people with disabilities.
4. Labor Relations	Internal policies on affirmative action, pay equity, reduction of gender inequality and mechanisms to combat precarious employment, strengthening good practices to combat institutional racism.
5. Community and Territorial Ties	Participatory processes and collaborative decision-making built with the community in the territory where the museum institution is located.

4. REGISTRATION

4.1. Registration is free and must be done using the form available at this link: <https://forms.gle/WxPr55ajhi2TCbz86> or via a QR Code published on the organisers' social media and website, from August 10, 2026 (Start Date) to August 25, 2026 (End Date).

4.2. The registration form must be accompanied by:

- Institutional Portfolio: containing evidence (photos, reports, catalogues, links) of anti-racist actions carried out in the last 24 months;
- Justification: signed by the museum's management and/or community representatives, defending the institution's social impact in the anti-racist struggle ([download and complete the PDF file containing the letter template](#));
- Letter of Commitment, Authorisation for Use of Image, Trademark and Adherence

to the Principles of the Muriquinho Seal and Trophy for Anti-Racist Museums attached to this notice ([download and complete the PDF file containing the letter template](#));

- Legal documentation: Proof of legal constitutional documents; or minutes of foundation or community recognition; or letters of consent issued by 2 (two) formally constituted institutions, recognising the performance and legitimacy of the museum initiative.

Attention! All required documents must be attached to the online application form at the time of submission. Failure to provide any mandatory document may result in the application being deemed ineligible, in accordance with the criteria established in this call for applications.

5. EVALUATION AND SELECTION COMMITTEE

5.1. The Selection Committee will be composed of 7 (seven) members of recognised expertise in the areas of Museology, Human Rights and Ethnic-Racial Relations, appointed by the **Permanent Anti-Racist Committee of ICOM Brazil**, the **Rede Museologia Kilombola - RMK** and the **Instituto de Pesquisa e Memória Pretos Novos - IPN**.

5.2. The commission will ensure representation in terms of gender, race and territory.

6. EVALUATION CRITERIA FOR SCORING (MAXIMUM: 100 POINTS)

This call for proposals aims to recognise and strengthen institutional practices committed to combating racism and promoting equity in the museum field. Considering the historical inequalities that permeate Brazilian, Latin American, and Caribbean museums and museum processes, this call for proposals adopts mechanisms to promote equity, seeking to broaden the recognition of initiatives historically underrepresented in certification processes and institutional visibility, without prejudice to the merit-based evaluation of applications.

6.1. Evaluation criteria for scoring (Maximum: 100 points)

Applications will be evaluated by the Evaluation Committee, observing the following scoring criteria:

- I. Coherence, scope, and impact of activities developed within the five axes of the Anti-Racist Museum Seal; **(Up to 50 points)**
- II. Involvement, participation, and leadership of communities in the construction, execution, and evaluation of activities; **(Up to 25 points)**
- III. Historical consistency, continuity, and sustainability of the anti-racist practices developed by the institution; **(Up to 15 points)**
- IV. Criteria of museum categories for promoting equity: community museums, quilombola museums, indigenous museums, museums in urban peripheries, or museum initiatives managed by local grassroots collectives; **(05 points)**
- V. Territorial equity criterion: institutions located in the North, Northeast, and Central-West regions of Brazil, as well as in urban peripheral territories throughout the LAC region; **(03 points)**

- VI. Criterion of Black leadership: institutions whose general direction or coordination is exercised by Black people. **(02 points)**

6.2. Tie-breaking criteria

In the event of a tie in the final score, the ranking will be determined successively by the following criteria:

- I. Institutions located in the North, Northeast, and Central-West regions of Brazil, as well as in urban peripheral territories throughout the LAC region.
- II. Community museums, quilombola museums, indigenous museums, museums in urban peripheries, or museum initiatives managed by grassroots collectives.
- III. Museum initiatives with a lower degree of formal institutionalisation, understood as those whose activities are predominantly carried out by community organisations, collectives, or groups of civil society, regardless of whether they have their own legal constitution.
- IV. Highest score obtained in the criterion of Community Involvement, Participation, and Leadership.
- V. Highest score obtained in the criterion of Coherence, scope and impact of structuring actions.
- VI. If the tie persists, the greater regional diversity among the institutions considered will be taken into account, seeking to broaden the territorial representation of the award.
- VII. If the tie persists, the Evaluation Committee will decide by means of a reasoned decision, recorded in the minutes.

7. THE AWARDS

7.1. Fifteen (15) institutions from Brazil, Latin America and the Caribbean will be selected.

7.2. The prize will consist of:

- Presentation of the Muriquinho Trophy for Anti-Racist Museums statuette at an official award ceremony during an event to be organised by the Rede Museologia Kilombola - RMK and the ICOM Brazil Anti-Racist Permanent Committee, in Salvador, Bahia, Brazil, in November 2026.
- Granting the right to use the Anti-Racist Museum Seal in all Institutional communication materials for a period of 2 (two) years, except in cases of suspension or revocation of the seal provided for in the Commitment Letter, attached to this notice.

8. SCHEDULE

This call for entries for the Muriquinho Seal and Trophy for Anti-Racist Museums will follow the steps outlined in the table below, with the final dates to be published on the organizers' official communication channels:

Estimated Table of Stages and Deadlines

Stages	Activity / Description	Estimated Timeframe / Period
1. Launch	Publication of the Notice and opening of the submission platform.	August 12, 2026.
2. Registration Period	Submission of proposals and documentation by institutions through the official platform.	August 12, 2026 to August 30, 2026.
3. Compliance Analysis	Legal and technical qualification (preliminary document screening).	August 31, 2026 to September 06, 2026.
4. Jury Evaluation	Merit analysis and assessment of practices by the international committee of experts.	September 08, 2026 to September 27, 2026.
5. Partial result	Publication of the list of finalist institutions selected by the jury.	September 28, 2026.
6. Appeals Period	Deadline for filing administrative appeals against the preliminary result.	September 28, 2026 to October 4, 2026.
7. Analysis of appeals	Review period by the evaluation committee of the Muriquinho Seal and Trophy for Anti-Racist Museums regarding appeals submitted by candidates.	October 5, 2026 to October 7, 2026.
8. Final result	Date for final results of appeals submitted by candidates to the evaluation committee for the Muriquinho Seal and Trophy for Anti-Racist Museums	October 8, 2026.
9. Awards Ceremony	Celebration event for the winning institutions and presentation of the Muriquinho Seal and Trophy for Anti-Racist Museums.	First half of November.

The deadlines set out in this schedule may be extended, suspended or modified at the sole discretion of the Organising Committee, upon prior notice and due publication in official channels at least 48 (forty-eight) hours before the originally scheduled date.

9. APPEALS AND GENERAL PROVISIONS

9.1. A reasoned appeal may be filed against the preliminary result, addressed to the Selection Committee, within a period of up to 4 (four) working days after publication.

9.2. Registration is free of charge. However, travel, accommodation and meal expenses for in-person participation in the official award ceremony in Salvador, Bahia, shall be the responsibility of the participating institution. The event will also be broadcast online, allowing for remote participation.

9.3. Any omissions in this Call for Proposals will be resolved jointly by the call for proposals coordination team, composed of members of the ICOM BR Anti-Racist Permanent Committee, the Rede Museologia Kilombola and the Instituto de Pesquisa e Memória Pretos Novos – IPN (Institute for Research and Memory of New Black People). Questions may be sent to the email address icom.bra@gmail.com, with “EDITAL SELO” in the subject line.

August 12, 2026.

Comitê Permanente Antirracista - ICOM Brasil
Rede Museologia Kilombola - RMK
Instituto de Pesquisa e Memória Pretos Novos – IPN



APPLICATION FORM (DRAFT)

Call for Entries: Muriquinho Seal and Trophy for Anti-Racist Museums

The Permanent Anti-Racist Committee of ICOM Brazil and the Kilombola Museology Network (RMK), in partnership with the Pretos Novos Institute for Research and Memory (IPN), invite museums, memorials and memory spaces from Brazil, Latin America and the Caribbean to participate in the call for applications. The initiative recognizes institutions that develop effective actions to combat racism and promote equity in their institutional practices. Fifteen institutions will be selected and will receive the Muriquinho Trophy for Anti-Racist Museums and the Anti-Racist Museum Seal, both valid for two years. The award ceremony will be held in Salvador, Bahia, with online broadcasting. *Important: travel, accommodation and meal expenses for in-person participation in the award ceremony shall be the responsibility of the participating institution.*

Free registration: August 12–30, 2026

Before completing the application form, please read the call for applications carefully and check the eligibility criteria, required documentation and conditions of participation.

Organized by: Permanent Anti-Racist Committee of ICOM Brazil and RMK

Partners: IPN, Regional Alliance of the International Council of Museums (ICOM LAC) and Museums Association of the Caribbean (MAC)

Financial support: Strategic Allocation Review Committee – ICOM SAREC

*To access the application form in other languages, use the translation feature available in your browser:

Chrome: right-click on the page (or click the translation icon) and select the desired language.

Edge: click the translation icon in the address bar.

Safari: click “aA” or the translation icon and select the desired language.

Firefox, Brave and Opera: use the translation feature available in the browser.

Note: The names of commands and the location of icons may vary depending on the version of the browser and the device being used.

This call for proposals is part of the project "Anti-Racist Actions in Museums: Networks Woven between Brazil, Latin America and the Caribbean," a collaboration between the Kilombola Museology Network and the International Council of Museums Brazil, executed by the Permanent Anti-Racist Committee - ICOM-BR, and funded by the International Council of Museums through the Strategic Allocation Review Committee (SAREC). Its objective is to select, value, and recognise museums,

memorials, and sites of conscience located in Brazil and other Latin American and Caribbean countries that demonstrate effective, consistent, and structural actions in combating racism, eliminating racial discrimination, and promoting equity in their institutional practices, as well as reducing gender and sexuality discrimination. Selected institutions will receive the Muriquinho Trophy for Anti-Racist Museums (a symbolic honour of recognition) and the Anti-Racist Museums Seal certification.

The call for proposals complies with the General Data Protection Law, Law No. 13.709/2018. The data collected will be analysed by the evaluation and selection committee (item 5 of the call for proposals) and organised by the organising committee of the call for proposals, respecting the evaluation criteria (items 2, 3 and 6 of the call for proposals).

About the Institution: In this section, tell us about your institution.

Name of the Institution | Company Name:

Full Address (Street/Alley/Avenue/Neighborhood/City/State/Zip Code):

Tell us, briefly, the history of your institution:

Institutional Category:

Select the category in which your institution falls:
Public Museum Institution (Municipal, State or Federal).
Private, non-profit/community museum institution.
Memory Point / Cultural Collective without a CNPJ (Brazilian tax ID).

Institutional Contact.

Institutional E-mail:

Phone | Mobile | Institutional WhatsApp:

Social Networks | Website (Insert Link):

Structural axes of evaluation

Answer the questions regarding the structural evaluation axes in the call for proposals (item 3), and reflect on whether your institution has implemented or is in the process of implementing the topics below:

Governance, Management, and Ethnic-Racial Equity.

Does your institution have LGBTQIAPN+ individuals, Black people, Indigenous people, and people from traditional communities in decision-making positions, boards, and technical coordination roles with an active voice?

Curatorship, Collection and Research.

Does your institution responsibly safeguard, research, and disseminate information critically, challenging the Eurocentric approach present in the curatorial and collection processes, while building practices of decolonisation and counter-colonisation of Afro-diasporic, Indigenous, and LGBTQIAPN+ histories and cultures?

Cultural Mediation, Educational Activities and Accessibility.

Does your institution have ongoing good best pedagogical practices for combating and confronting racism, gender and sexuality discrimination, combined with the promotion of accessibility for people with disabilities?

Labor Relations

Does your institution have internal policies for affirmative action, pay equity, reduction of gender inequality, and mechanisms to combat precarious employment and strengthen good practices in fighting institutional racism?

Community and Territorial Linkage

Does your institution have participatory processes and collaborative decision-making methods built with the community in the territory where the museum is located?

Checklist of Required Attachments.

- **Institutional Portfolio:** containing evidence (photos, reports, catalogues, links) of anti-racist actions carried out in the last 24 months.
 - **Letter of Intent/Justification:** signed by the museum's management and/or community representatives, defending the institution's social impact in the anti-racist struggle.
 - **Letter of Commitment, Authorisation for Use of Image, Trademark and Adherence to the Principles of the Muriquinho Seal and Trophy for Anti-Racist Museums.**
 - **Legal documentation:** Proof of legal constitution; or articles of incorporation or community recognition; or letters of consent issued by 2 (two) formally constituted institutions, recognising the operation and legitimacy of the museum initiative.
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Declaration of truthfulness of information.

I declare, for all due purposes, that the information provided in this registration form is true, accurate, and entirely my responsibility, being aware that any falsehood will result in the disqualification of the institution in the selection process for the Anti-Racist Museum Seal & Muriquinho Trophy.

Are you aware of the information provided?

Yes, I am aware.

No.



**LETTER OF COMMITMENT, AUTHORISATION FOR USE OF IMAGE, TRADEMARK AND
ADHERENCE TO THE PRINCIPLES OF THE MURIQUINHO MUSEUM TROPHY ANTI-RACIST
AND ANTI-RACIST MUSEUMS SEAL**

To the Organising Committee of the Muriquinho Trophy for Anti-Racist Museums and the Anti-Racist Museum Seal, promoted by the Kilombola Museology Network - RMK, by the Permanent Anti-Racist Committee of ICOM Brazil, with the support of the Instituto de Pesquisa e Memória Pretos Novos – IPN, and financed by the Strategic Allocation Review Committee (SAREC) of the International Council of Museums (ICOM).

The institution _____,
registered with CNPJ number _____ (or community-based
institution) recognized by _____),
based in _____,
represented herein by _____,
CPF/Document No. _____,
comes, by _____.

By means of this letter, I declare that:

1. Regarding adherence to the principles of the Anti-Racist Museums Seal and the Muriquinho Trophy for Anti-Racist Museums

The institution declares that it is fully aware of the Call for Proposals and expresses its agreement with all its rules, selection criteria, and general provisions.

It is committed to acting in accordance with the principles of racial equality, human rights, social justice, the appreciation of Afro-diasporic, indigenous, and quilombola memories, as well as those of traditional peoples and communities, and the promotion of anti-racist museological practices.

2. Regarding the institutional commitment

If selected, the institution commits to:

- I. To maintain, strengthen, and continue the anti-racist practices presented during the selection process;
- II. to use the recognition received exclusively in an ethical manner and compatible with the objectives of the Muriquinho Seal and Trophy for Anti-Racist Museums;
- III. to collaborate, when requested, with actions to disseminate good practices, Exchanges, seminars, publications and educational activities promoted by the organisers of the Award;

- IV. to provide supplementary information or evidence of the actions presented, whenever requested by the Organising Committee;
- V. Formally communicate any relevant institutional change that may compromise the criteria that formed the basis of your certification.

3. Regarding the use of the Anti-Racist Museums Seal

If selected, the institution will receive authorisation to use the Anti-Racist Museums Seal for a period of 2 (two) years, starting from the official date of the award.

During this period, you agree to:

- a) Use the Seal only on institutional materials related to the institution's own activities;
- b) fully comply with the Brand Application Manual and the visual identity guidelines provided by the Organising Committee;
- c) not to alter, distort or use the Seal in a way that could mislead third parties;
- d) not to assign, license or authorise the use of the Seal by third parties.

The Organising Committee may suspend or revoke the right to use the Seal before its expiration date if the following are found:

Practices of racism or racial discrimination;

Human rights violations;

Misuse of certification;

False information provided during registration;

Failure to comply with the principles established in this Notice.

4. Authorisation for the use of institutional images, brand, and materials.

The institution authorises, free of charge, irrevocably and unalterably, the creators of the Muriquinho Seal and Trophy for Anti-Racist Museums to use:

your institutional name;

brand and logo;

photographs;

videos;

testimonies;

graphic materials;

Documents, reports, and other content submitted during the registration process or produced during the award ceremony.

This authorisation is intended exclusively for the following purposes:

Institutional promotion of the Muriquinho Seal and Trophy for Anti-Racist Museums;

communication campaigns;

printed and digital publications;

social media;

websites;

exhibitions;

catalogs;

research;

reports;

educational materials;

institutional memory;

National and international publications aimed at disseminating good best anti-racist museological practices.

This authorisation has international scope and is valid for an indefinite period, and does not generate any remuneration, royalties or compensation.

5. Intellectual Property

The institution declares that it retains all rights relating to its projects, methodologies, collections, and other presented content.

The authorisation granted does not imply the transfer of intellectual property, being restricted to the right of use for institutional purposes and dissemination of the Muriquinho Seal and Trophy for Anti-Racist Museums.

6. Liability for the rights of third parties

The institution declares that it possesses all necessary authorisations for the use of the images, documents, testimonies, photographs, and other content submitted, assuming full responsibility for any claims arising from copyright, image rights, or any other third-party rights, exempting the Organising Committee from any liability.

7. Regarding the veracity of the information

The institution declares that all information presented in the registration is true and assumes full administrative, civil, and criminal responsibility for its accuracy.

8. Authorisation for disclosure of the result

The institution authorises the public disclosure of its name, municipality, country, photographs, description of the registered practices and score obtained, when applicable, on the official channels of the Muriquinho Seal and Trophy for Anti-Racist Museums.

9. Regarding agreement

Being in full agreement with all the terms of this Charter and the Call for Proposals for the Muriquinho Seal and Trophy for Anti-Racist Museums, I sign this document.

Local: _____

Data: ____/____/2026.

Name of the Institution: _____

Legal Representative: _____

Cargo: _____

Signature: _____



LETTER OF INTENT/JUSTIFICATION

Signed by the museum's management and/or community representatives, defending the institution's social impact in the anti-racist struggle, up to one page.